

SKULLCANDY SNOWBALLWAR in the Pleasure Diedamspark on January 21,2012

Diedamskopf, Au-Schopperrnau, 21.01.2012

To imagine the Diedamskopf without the legendary Skullcandy Snowballwar, now, would seem like bindings without boots. This year, the phattest Snowpark session in the country will take place in January already. All visitors can expect tons of freestyle action combined with an exciting supporting programme and a top shaped Snowpark. This year's programme promises even more fun and entertainment! We're also looking forward to the KING OF TRIX – show us what you've got and you might win one of the sought after Skullcandy and Planet Sports goodie bags!

RIDE - CHILL - WIN - PARTY – that's how we roll all day long! At around 10 a.m., the ultimate snowpark session in the **Pleasure Diedamspark** will be launched. Hot DJ sound will bring the heat at the Warm-Up. At the **Snowballwarriors** Contest, you'll need team spirit! The team that scores the most points in shooting at the target will make history as "Snowballwarrior" and win great prizes. What is more, at the **Raiffeisenclub** raffle, you can win **2 exclusive VIP tickets** for the **Air & Style event!**

At the **public photo and film session** from 10:30 a.m. – 1:00 p.m. everyone gets the chance to get captured "in action". Just look for the film and photo crew standing next to one of the many park obstacles. After the event, the pictures from the shootings will be put online to www.diedamspark.at. There will also be a **Best Shot Voting** on Facebook – each participant of the public shooting can win. Whoever collects the most votes for his Best Shot, wins awesome **Planet Sports** and **Skullcandy goodies**.

You can get tips and tricks at the **Planet Sports Pro-Coaching**. Pros from the Planet Sports snowboard team will help you to improve your riding level, while the shape crew, led by park designer Simon Abel, will provide a nicely decked-out snowpark setup for all riding levels.

The **Barbecue** has become an integral part of the Skullcandy Snowballwar. In the chill area directly in the snowpark, hungry boys and girls can find grilled delicacies. Also, you can watch the great sessions laid-back, sitting in the comfortable Planet Sports Deck Chairs.

At **1:00 p.m.**, the game highlight of the day will be on – the **King of Trix!** In individual contests for freeskiers, snowboarders and girls, everyone can prove their skills on boxes, rails and kickers. The dice decides which trick the contestants will have to perform. The winner of this competition will be crowned King of Trix and win great prizes!

As always in cooperation with the organization 'Offene Jugendarbeit Bregenzerwald', the **snowpark party of the year** will be held in the **E-Werk in Andelsbuch**, starting at **8:30 p.m.** Here, all freestyle fans gather for the legendary **Skullcandy After Party**. **PGM Soundsystem** will provide cool beats and thus set the mood for party among the audience!

You can find further information about the event, the programme, the setup as well as all updates about the Pleasure Diedamspark on www.diedamspark.at and on www.facebook.com/diedamspark.



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